



DOMINION ENTERTAINMENT GROUP

Dear Advertiser,

As the holiday season approaches, we are excited to extend an invitation to your company to advertise with Dominion Entertainment Group's production of "Black Nativity." This soulful rendition of the Christmas story fills the theater with thrilling voices, exciting dance and glorious gospel music. We hope you will bring the whole family to be a part of this jubilant expression of human love, joy and humility.

"Black Nativity" is an African-American interpretation of the Nativity story, written in 1961 by poet Langston Hughes. The show is filled with a rousing repertoire of old-fashioned spirituals and Gospel music and travels from the modern day Black church to Bethlehem. This show has been performed annually in the metropolitan Atlanta area and has a built-in audience base of thousands who will see your advertisement.

Your advertisement will be seen by every patron that attends our production. We have affordable pricing and provide a variety of ad sizes to assure maximum advertising potential. We have enclosed an advertising contract with ad sizes and costs. You can email the artwork to domentgroup@gmail.com.

Performances will be held December 4th through 21st at the Southwest Arts Center Theater located at 915 New Hope Road, SW Atlanta, GA 30331. Tickets are \$35/VIP Seating, \$30/ Adult, \$20/ Senior Citizens, \$15 Children 12 and under and \$25 for groups of 10 or more. Tickets can be purchased at brownpapertickets.com or at the door.

We look forward to doing business with you!

Sincerely,

Kim Bright, Project Manager
Black Nativity Atlanta 2014
Dominion Entertainment Group, LLC



DOMINION ENTERTAINMENT GROUP, LLC

BLACK NATIVITY

ADVERTISING CONTRACT

Thank you for expressing an interest in advertising with Dominion Entertainment Group's production of "Black Nativity." Your support is greatly appreciated. Your ad will appear in the souvenir program booklet. Please complete the form below, make sure you print legibly. See attached form for ad sizes. Your art work may be submitted in three ways. 1.) Mailing or delivering scannable camera ready artwork. 2. Via email as a WORD, JPG, TIFF, PDF or PSD file to domentgroup@gmail.com. 3.) On CD. All digital art work should be a minimum of 300 DPI. There is an up-charge of \$50 to create/modify art work to be suitable for the program. Questions should be forwarded to domentgroup@gmail.com.

NAME OF BUSINESS OR INDIVIDUAL PURCHASING AD _____

CONTACT PERSON _____

CONTACT NUMBER _____

EMAIL ADDRESS _____

MAILING ADDRESS _____

CITY/STATE _____

ZIP CODE _____

SALES REPRESENTATIVE NAME _____

MAIL TO:

DOMINION ENTERTAINMENT GROUP, LLC
8486 Campbellton Street, Suite 2313
Douglasville, Ga 30133

PLEASE SELECT AD SIZES

- | | |
|------------------------------------|-------|
| _____ 1/8 PAGE/ BUSINESS CARD | \$50 |
| _____ 1/4 PAGE | \$75 |
| _____ 1/2 PAGE | \$125 |
| _____ FULL PAGE | \$250 |
| _____ INSIDE FRONT/BACK PAGE (B/W) | \$300 |
| _____ BACK COVER (FULL COLOR) | \$500 |

DATE RECEIVED _____

REC'D BY _____

CASH _____ CHECK _____ M.O. _____

SELLER _____

COMMISSION _____

MAKE CHECKS PAYABLE TO DOMINION ENTERTAINMENT GROUP

QUARTER PAGE

2.4375" WIDE X 4" HIGH

\$75

FULL PAGE

4.875" WIDE X 8" HIGH

\$250

EIGHTH PAGE

2.4375" WIDE X 2" HIGH

\$50

HALF PAGE

4.875" WIDE X 4" HIGH

\$125